



- Acupuncture
- Herbs
- Dietary Counseling

Acupuncture For Health

Oriental Medicine Clinic

Eugene Iwasa, L.Ac.

Discover the Benefits of a Time-Tested Healing Tradition

Acupuncture and Herbal Medicine

Acupuncture and Herbal Medicine are two branches of Oriental Medicine, a time-tested and complete medical system that has been used for over 2,000 years to effectively diagnose, treat, and prevent illness. It can increase our body's innate self-healing energy and enhance immunity, balance the emotions, and relieve ailments.

What Does Acupuncture Do?

Modern science has discovered that human beings are more than just a mechanical assembly of different body parts, but that rather people are complex bio-energetic systems. When the flow of energy in our bodies becomes unbalanced or disturbed, the result is pain or illness. Acupuncture treatment helps restore the natural balance and flow of energy in the body, which in turn helps the body to heal itself, all without the use of drugs or surgery.

What Exactly is Acupuncture?

In an Acupuncture treatment, extremely fine and flexible needles are inserted with little sensation at specific points in the body to help facilitate the flow of energy. These points are located on energetic pathways leading to the organs, muscles, and nerves of the body. An Acupuncture treatment may also include heat therapy, mild electro-stimulation of needles, cupping, and medical massage.

What is Herbal Medicine?

Herbal Medicine has a history as long as Acupuncture, and the two are often combined synergistically to form a powerful combination for preventing and treating illness. The Oriental Medicine pharmacopoeia includes thousands of different herbs, each researched to incredible detail and shown to be effective and safe over thousands of years of clinical use. Herbal prescriptions are customized for each patient at every visit for maximum benefit, as opposed to pre-packaged formulas.

What Can Oriental Medicine Treat?

A variety of ailments are effectively treated, including but not limited to the following:

- Pain syndromes (back pain, neck pain, headaches, etc.)
- Stress, anxiety, depression, and other emotional disorders
- Women's health (PMS, irregular menstruation, infertility, etc.)
- Men's health (impotence, premature ejaculation, etc.)
- Asthma and coughing
- Allergies
- Colds & flu
- Hepatitis A, B, C
- HIV care
- Endocrine disorders (hyperthyroidism, hypothyroidism, etc.)
- Fatigue
- Insomnia
- Gastro-intestinal problems (indigestion, constipation, heartburn, etc.)
- High blood pressure
- Diabetes

"Treating an illness once symptoms have begun to appear is like digging a well after you become thirsty."

— Quote from ancient Chinese medical text

Testimonials

Elizabeth Lamb, treated for menstrual cramps:

"Eugene is very gentle, focused, thorough, and professional. His acupuncture treatments are extremely relaxing and the herbal formulas he has prescribed to me are very effective. He is a great listener and takes the time to explore all aspects of one's health, habits, and, lifestyle."

Michael Shi, L.Ac., California licensed acupuncturist since 1991:

"I have known Dr. Iwasa for over 15 years. He is a dedicated and caring person who is committed to the health and welfare of people. It is precisely this desire that motivates Dr. Iwasa to search for and provide the best care for his patients. I highly recommend his services."

About Eugene Iwasa, L.Ac.

Eugene Iwasa, L.Ac., is a California licensed acupuncturist and NCCAOM certified herbalist who began his training as an herbalist apprentice in Japan in 1991. He is a graduate of UC Berkeley and prestigious American College of Traditional Chinese Medicine in San Francisco. Eugene has undergone extensive advanced clinical training in Beijing, China, in the Acupuncture Department at People's University Hospital, and in the Acupuncture, Pulmonary, and Endocrinology Departments at Dongzhimen Hospital. Eugene is also a member of the acupuncture staff at St. Vincent Medical Center near downtown Los Angeles.

\$50 Discount!

Bring this brochure to the clinic and receive \$50 off the initial visit.

Offer expires 9/30/03

Our clinic accepts private and workman's comp insurance.

8370 Wilshire Blvd. # 230
Beverly Hills, CA 90211



310-689-2338
la-acupuncture.com

